

# DOORS OPEN DAYS

Partnership opportunities for  
Scotland's largest free festival



# What is Doors Open Days?

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Every September, Doors Open Days gives people free access to around 1,000 buildings across Scotland that are not usually open to the public.

From medieval castles to modernist masterpieces, mosques, cathedrals, lighthouses and libraries - all free to access.

It is Scotland's largest free festival and part of European Heritage Days.  
What doors do you want to open?

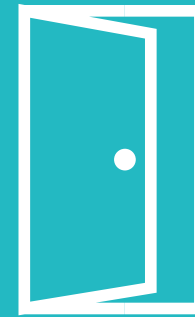




Engage with an audience who are community-minded, enthusiastic, and curious about architecture, heritage, and the stories behind Scotland's buildings and places

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160,000  
VISITS TO THE  
FESTIVAL



1.6 MILLION  
WEBSITE VISITS DURING  
THE FESTIVAL PERIOD

1,000  
VENUES AND  
EVENTS  
ACROSS  
SCOTLAND



100+  
ARTICLES IN LOCAL  
AND NATIONAL  
PUBLICATIONS

140,000  
SOCIAL MEDIA  
REACH



21,000  
E-NEWSLETTER  
SUBSCRIBERS

Doors Open Days attracts visitors of all ages, from young families to university students and pensioners, all having fun being tourists in their own communities.

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The majority of visitors are based in Scotland and 70% are regular attendees of the Doors Open Days festival each year with many visiting multiple venues.



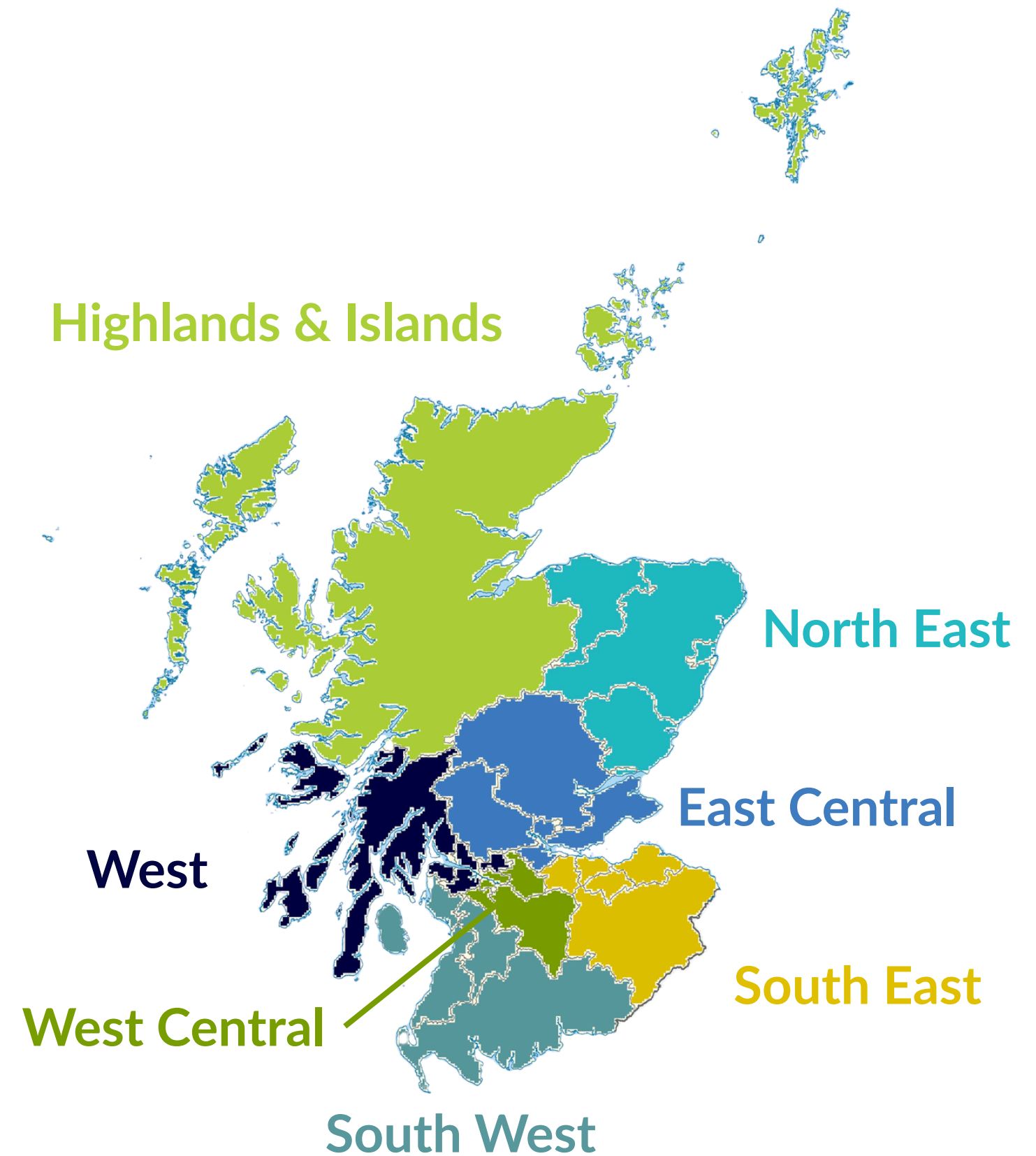
# National Partner - £20,000

- Your brand front and centre on our website for 1.6 million people planning their weekend cultural activities
- Your logo seen 150,000 times in venues
- Connect with our audience: your branding on every DOD newsletter and special featured content
- Build hype with a press release announcing partnership
- Join us at the launch event with a special VIP invitation
- Get the full numbers in a post-event impact report with reach data



# Regional Partner - £6,000

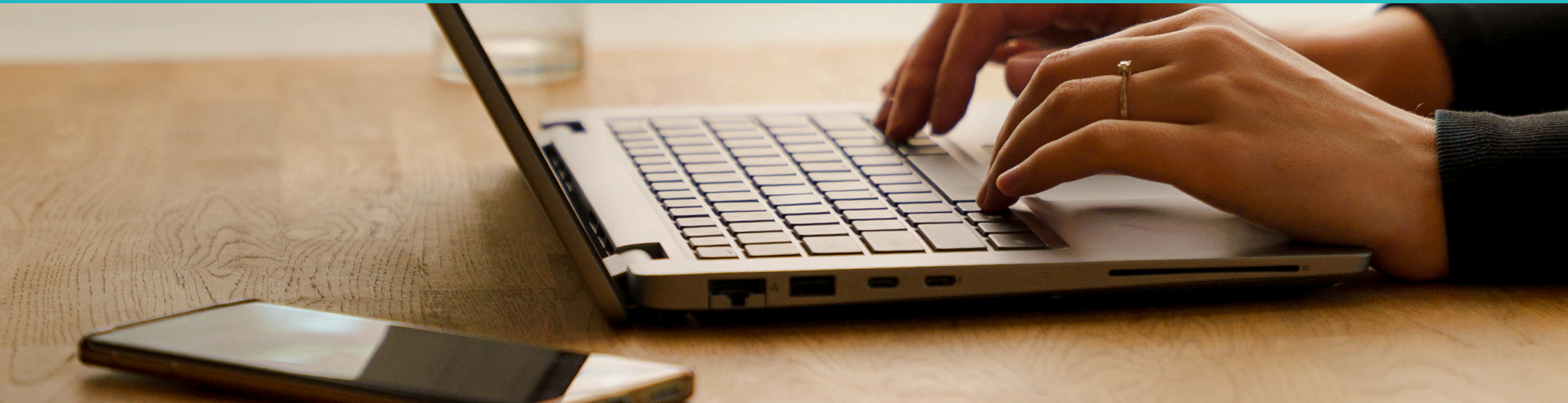
- Your brand front and centre on the regional webpage of your choice to be seen by people planning their weekend cultural activities
- Your logo seen in all venues in your chosen region
- Connect with our audience with a feature in the DOD newsletter
- Build hype with a social media announcement of the partnership
- Get the full numbers in a post-event impact report with reach data



**Choose your region.  
Own the conversation in your area.**

# Friend of Scottish Civic Trust - £3,000

- Connect with our audience with a feature in the DOD newsletter
- Your brand logo will also be visible in the newsletter
- Get the full numbers in a post-event impact report with reach data



# What previous sponsors have said

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*“Doors Open Days is a public passport into some of the nation’s most fascinating buildings. Some venues are only open to the public on Doors Open Days so this really is a unique opportunity to explore Scotland’s built heritage and gain an inside look into buildings and shared spaces.”*

*From courts to synagogues, lighthouses to lifeboat centres, every year the list of participating venues grows, making Doors Open Days an opportunity for all.*

*We’re proud to support Scotland’s largest free annual architectural event* ”

Aberdeen Standard Investments

# Who is this for?

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We offer access to a beloved and popular event that takes place across the whole of Scotland for one month every year. We are a trusted national civic organisation with a wide-reaching network and media contacts.

We envision a future of Scotland with thriving, beautiful, and well cared for places and buildings, which help to support and sustain a high quality of life.

We are looking for brands that support our mission of empowering all communities to preserve, access, and celebrate their spaces, places, and stories.



# About Us

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Doors Open Days is organised by the Scottish Civic Trust. Now in our 60th year, we are Scotland's national voice for civic and heritage groups.

Doors Open Days has taken place every September since 1990.

Your sponsorship helps us keep Doors Open Days free and open more doors across Scotland.

[doorsopendays.org.uk](https://doorsopendays.org.uk)

Scottish Civic Trust is a registered Scottish Charity No: SC012569



We're confirming partnership packages now.

Get in touch by July 2026 to be included in Doors Open Days launch announcements and maximise your brands visibility.

Contact Joe Traynor at [joe.traynor@scottishcivictrust.org.uk](mailto:joe.traynor@scottishcivictrust.org.uk)  
or phone 0141 221 1466

