THE SCOTTISH CIVIC TRUST

Annual Report 2022-23

advocate · celebrate · take action



A Message From the Chair

2022-23 was a year of unforeseen global impacts and internal change. As we settled into a post pandemic world of blended in person and digital working, it soon became apparent that Russia's military action against its neighbour Ukraine would also impact on the economic wellbeing of businesses and people across the world. Like every organization, we adjusted how we operated to manage increasing costs. A review of our accommodation allowed us to make more space available for rent, helping to diversify our income and, despite funding pressures, our staff team successfully delivered our annual work programme.

Internally, the biggest change was in our key post of Director following the resignation of Dr Susan O'Connor in the autumn. Susan joined in 2018, and under her leadership the Trust flourished. She undertook the development of our first Strategic Plan (2019-2024), providing the foundation to transform our work around the themes of celebrating, taking action and advocating for Scotland's built and cultural heritage, and enabling our staff to focus on increasing the diversity and inclusion of the sector, so that more people can enjoy and benefit from Scotland's wonderful heritage. In January 2023, Joe Traynor, formerly Head of Museums Development at Museums Galleries Scotland, began his role as Director. With extensive experience across the heritage sector, Joe is well placed to increase the Trust's presence and impact and to continue to advocate the wider benefits of heritage on the lives of people in Scotland and abroad.

In late March, we learnt of the death of Professor Sir James Dunbar Nasmith C.B.E. As Chair of the Scottish Civic Trust from 1995-2003 and then as our President since 2004, he made an active and valuable contribution to our work and to raising awareness of the importance of Scotland's built and cultural heritage generally.

As I write, we await the launch of the newly refreshed Our Place in Time strategy for the heritage sector. This will inform our work in 2023/24 to refresh our own corporate strategy. The Scottish Civic Trust, as a national representative body, will continue to promote the benefits of heritage to society at large. Our old buildings and places are more than just 'bricks and mortar.' They are our homes, our places of work, learning, worship and recreation. They have cultural value and offer a broad range of wider benefits around health and wellbeing, volunteering, training, employment, enterprise and tourism. Benefits that can only be sustained by investing in our national and our local heritage assets.

I would like to thank our trustees and our talented and enthusiastic staff for their ongoing efforts, and our funders and patrons without whom we would not be able to operate. I would also like to recognise the unsung heroes of our sector, the heritage bodies and volunteers who work with us on Doors Open Days and on their own projects, to promote, safeguard and celebrate Scotland's heritage.

Sue Evans, MBE, FLI, Hon FRIAS Chair

About the Scottish Civic Trust

Our Values

- We are robust and independent in advocating for Scotland's places and spaces
- We are positive about the future of the built environment
- We lead thinking on Scotland's civic spaces
- We collaborate across the heritage sector and beyond to develop ideas that tackle exclusion
- We support community groups looking after their locality

We are proud to represent Scotland's civic sector and strive to ensure our amenity groups are active, empowered, and skilled to make a difference in their locality.

Our Vision

Thriving, beautiful and well cared for places and buildings, which help to support and sustain a high quality of life.

Our Mission

To celebrate Scotland's built environment, take action for its improvement and empower its communities.



My Place Marketplaces - outreach surgeries with local groups



Diverse Heritage event with Glasgow Disability Alliance at Alasdair Gray Archive



Diverse Heritage mapping event with Glasgow Disability Alliance Black, Asian and Minority Ethnic network

Structure and Management

Trustees of the Scottish Civic Trust are appointed for two three-year terms, with further eligibility depending on the discretion of the Chair. The policy of the Trust is to achieve a wide range of relevant experience within the Trustee body. Appointments are reviewed every three years.

The practical work of the Trust is supported and enhanced by the following subcommittees:

- Strategy and Communications Committee
- Finance and Audit Committee
- Planning and Architecture Committee
- Trustee Recruitment Committee

The Trust had 9 Trustees and an executive staff of 8 at the end of the reporting period. Trustees are unremunerated and meet on a quarterly basis.



My Place Award Ceremony. Credit Iain McLean

Urban Explorer by Abeer Akram, Boclair Academy My Place Photography Secondary commended

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Our Activities This Year

Our activities grow from strength to strength as we work hard to partner with community groups and our affiliate members to create and celebrate Scotland's thriving, beautiful and well cared for places and buildings. We are lucky enough to work in policy areas which have been shown to sustain a high quality of life, not least through creating a sense of health and wellbeing while also providing learning experiences for all our communities wherever and whomsoever they may be.

As leaders in inclusive practice, we continue to support the **Make Your Mark in Volunteering** campaign, which aims to increase the number and diversity of heritage volunteers in Scotland. We recognise the current crisis in volunteering across Scotland and believe that by opening up heritage volunteering to all, the sector can strengthen communities, discover new stories and experiences and recruit new stewards to care for and promote the story of Scotland as told through our historic environment, museums and heritage centres and greenspaces.

The Scottish Civic Trust co-ordinates several high-profile national celebrations of our heritage, whether tangible or intangible, and the people who support it. Our **My Place Awards** celebrate the transformational impact communities can have on their locality by leading its regeneration.

Each year, the Trust calls for submissions from community groups around Scotland for new or restored buildings and landscapes and other placemaking projects that have had a positive impact for a local neighbourhood or area. The 2023 My Place Awards received entries from community-led built environment projects across Scotland. Six projects were shortlisted and at our ceremony at Glasgow's Trades Hall in April, Catherine Street Inclusive Park was announced as the winner. Social media and website posts about the shortlisted and winning projects reached an online audience of over 150,000 people. The judging panel was chaired by our Deputy Chair, Ian Leith, and trustees, Gordon Murray and Thierry Lye, Jo Robertson of The Architectural Heritage Fund and David Stewart of the Scottish Land Commission.

We reached out to record numbers of schools, community groups and individuals this year, through the My Place Photography Competition, celebrating key perceptions of community and identity with young people across Scotland aged 4-18. The competition encourages young people to look at the places and spaces that surround them and to interpret them through the medium of photography. The competition was sponsored by The Scottish Government and Jessops. This year's competition was judged by photographer Phoebe Grigor, Aneel Singh Bhopal of West of Scotland Regional Equality Council, Judy Jarvie, Architect and Donella Steel of Historic Environment Scotland. The theme was 'My Place, My Space, My Story'. Mr Joe Fitzpatrick MSP, Minister for Local Government, Empowerment and Planning was our guest of honour for both events and awarded the winners' prizes and spent time speaking with winners and shortlisted photographers and their families.





My Place Award Ceremony. Credit lain McLean unless stated otherwise.









My Place Photography Primary commended. Credit Mia Graham, St Monica's Primary School.

Taking place each September, **Doors Open Days** is Scotland's largest architectural and cultural festival, and its biggest heritage volunteering event. The festival this year was launched with an in-person event at the HMS Unicorn in Dundee. We continued a hybrid model of delivery with 790 events in total across 31 local authorities. 153 (19.4%) of these venues were participating for the first time.

Our website had over 700,000 visitors an increase of 39.5% from 2021-22 - and 80.4% of visits to the website were new. Doors Open Days was well covered by both regional and national media, with 6 national articles, 5 BBC broadcasts and 93 local articles mentioning events in the 2022 festival. Funding from the Museum Galleries Scotland's Year of Stories 2022 Community Stories programme allowed us to collect oral histories from visitors at sites across Scotland. With over 85,000 visitors and 99% of survey respondents saying they would both visit a venue again and recommend the festival to a friend, Doors Open Days remains a popular and successful event.

Our sector leading Diverse Heritage

project supports marginalised and excluded groups to engage with the heritage of their choice on their own terms through co-design and co-delivery of activities. In 2022-23, we celebrated Scotland's Year of Stories by exploring local and global heritage narratives. Our work across Scotland's Central Belt has seen partnerships ranging from Glasgow Disability Alliance's BAME Network to events with African and Caribbean Elders in Scotland (One Life, Two Cultures) and supporting Conyach to premiere their film about Scottish Traveller language, landscape and identity. Our work with Nurses United in Lothian continues as we focus on developing wellbeing activities for BME doctors and nurses.

In the North East, we established new projects and partnerships to celebrate the diversity of Scotland's communities and the stories they tell. We worked with local people to establish the Creativity, Heritage and Science Group in Aberdeen with a focus on the exchange of intangible cultural practices around gardening, growing food and cooking, brokered a partnership with





(top & left) Attendees at the Doors Open Days launch at Dundee's HMS Unicorn. Credit lain McLean.

(Centre) Diverse Heritage event with Conyach

Grampian Regional Equalities Council and Four Pillars, an LGBT+ group who are using local archives to explore the history of their community in Aberdeen and established a virtual group of BME people based across the Highlands and Islands to celebrate Africa Day. The Scottish Civic Trust has a long history of finding solutions to difficult buildings and sites. In 2022, we worked with partners to continue our efforts to save the **Egyptian Halls**, one of Glasgow's most loved A-listed buildings. With the support of Glasgow City Heritage Trust and the Architectural Heritage Fund, Community Enterprise Scotland began work on a plan for the building's future, informed by a public consultation to listen to views and help ensure that the future space is well-used by the community. To find out more visit saveegyptianhalls.com.

Our legacy campaign to ensure the future of our much-loved Tobacco Merchant's House continues. Work to undertake capital improvements and repairs is being planned for the coming years. If you are interested in finding out more about how you can help, please visit https://www.scottishcivictrust.org. uk/legacies/.

Following our survey of Scotland's local civic trusts and heritage groups, we created a new local heritage resources hub and restarted our Scottish Civic Trust Forum on Facebook. This is a space for groups to access helpful community heritage resources and events and to chat about 'all things' heritage and communities in Scotland. We have also been collecting and sharing case studies of community-led built environment projects.

All of our activities took place thanks to the generous support of our main funders, including Historic Environment Scotland and the Scottish Government. We are also grateful to our smaller donors and business sponsors, whose contributions and in-kind support is hugely valuable to our continued work.

Doors Open Days attendees explore Fallago Rig Credit Scottish Borders Council

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Our Plans for Next Year

We look forward to developing our new Strategic Plan over the next year, for launch in January 2025. As part of this we will be engaging in a national conversation with our membership and partner groups to explore their concerns and opportunities over the coming years. The Scottish Civic Trust is the voice of grassroots heritage and civic organisations at a national level, and we aim to provide as much support to our affiliate members as possible over the coming years, working with partners to ensure the preservation and celebration of place and identity.

Our **Diverse Heritage** project will continue to work in the Central Belt and establish itself in the North East of Scotland. We will roll out a training programme to work with others to explore best practice in audience development and the involvement of marginalised and excluded communities in our work.

We will continue to work with communities across Scotland to promote Scotland's largest heritage festival, **Doors Open Days**, seeking recognition of the importance of this event to communities and the tourist economy. Our continuing success in celebrating community identity through the **My Place Awards** and **My Place Photography Competition** will be increased as we seek to engage with young unaccompanied refugees throughout Scotland in our new **My Place Workshop** programme. We will also launch a new award, the **My Place Community Champion**, celebrating the contribution local people make to their place. This has kindly been sponsored by Urban Union.

We hope to work with as many community groups and national organisations as possible, working together to ensure we meet the needs of our affiliate membership and support the work of communities at a local level. This will include looking to develop a digital platform in Scotland to facilitate commenting on planning applications relating to heritage.

As ever, our building remains a key area of focus, as we plan a series of works to help proof it against the impact of the Climate Crisis and to ensure it is a safe and welcoming environment for our staff, tenants and visitors.

Financial Review

During the year ended 31 March 2023 Scottish Civic Trust's activities generated income of £260,822 (2022: £252,282), and incurred expenditure of £270,012 (2022: £274,432). The deficit, before taking into account fluctuations in value of the investment portfolio was £9,190, (2022: £22,150). The unrealised loss on investments was £1,084 (2022: unrealised gain of £2,283).

In 2021, agreement was reached with The National Lottery Heritage Fund ("NLHF") which effectively terminates the clawback arrangements originally constituted by contract on 17 June 1997 relating to the grant of £187,500 used to fund the purchase of the Property at 42 Miller Street. The Capital Contribution Fund, by enhancing the resilience of the Trust in respect of future major building requirements, effectively fulfils the original objectives of NLHF.

The Capital Contribution Fund is intended to provide for the long-term structural integrity of Scottish Civic Trust's headquarter building, the "A" Listed Tobacco Merchant's House ("TMH"). During the year £5,000 (2022: £5,000) was transferred from general reserves to the designated Capital Contribution Fund. Trustees are mindful that the minimum annual amount may, subject to resources, be higher in some years so as to achieve the objective of building resource in advance of need. Meanwhile general maintenance continued to be undertaken and expensed as appropriate. The Trust is grateful for the continuing financial input from Historic Environment Scotland (£178,676), the Scottish Government (£10,000), the Council of Europe (£8,468), Museums and Galleries Scotland (£5,000), and the Cruden Foundation (£1,000).

The Trustees have authorised the utilisation of a limited proportion of the Director's time in supporting the campaign to achieve a successful future for the iconic Egyptian Halls, in line with our aims to preserve major listed buildings, in this case both of outstanding civic value to Glasgow and a major exemplar of the work of the Scottish architect Alexander Thomson. It is not anticipated that material direct expense will be associated to the campaign relative to the unrestricted funds held by the Trust.

The Trust maintains liquidity against unforeseeable potential fluctuations. The aggregate of investments and cash at 31 March 2023 was £138,709 and the Trustees are confident that activities can be supported in the year to 31 March 2024.

Investment Policy

The Trust maintains a portfolio of diversified equity fund instruments aimed at supporting our revenues and providing liquidity if necessary. The portfolio composition and performance is regularly monitored.

Reserves policy

The Trust continues to maintain over £93,000 in liquid assets to provide a buffer against unexpected expenditure requirements. As stated, the Capital Contribution Fund will in addition require annual allocations represented by liquid assets. The Trustees through its Finance and Audit Committee also monitor the balance of restricted and unrestricted funds so as to be confident that the Trust's requirements can be met as they arise notwithstanding ring fencing of resources relative to specific projects and property.

Risk Management Policy

The Trust maintains an active Risk Register and assessment process, and risk issues are regularly considered at Trustee meetings, and scenario planning is discussed. The Trust continues to review management accounts regularly and follows established systems and procedures policies.

Financial Planning

The Trustees assisted by the Finance and Audit Committee continue to scrutinise financial projections. The Scottish Civic Trust continues to enjoy positive relationships with the key donors who underpin its viability and through adaptation to digital platforms has demonstrated that its activities can benefit from the ease of access to our project and competition output. It is anticipated that 2023/24 will maintain a hybrid operation, physical and digital, with continued retention of our property. The cost and revenues associated with the new ways of working will be reviewed as the year progresses. At this stage, the Trustees are confident that the current year will allow the Scottish Civic Trust to operate within its means overall, and to undertake new initiatives when matched funding can be secured.

Trustees' responsibilities in relation to the financial statements

The charity Trustees are responsible for preparing a Trustees' annual report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice). The law applicable to charities in Scotland requires the charity Trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources, of the charity for that year.

The Trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charity and to enable them to ensure that the financial statements comply with the Charities and Trustee Investment (Scotland) Act 2005, the Charity Accounts (Scotland) Regulations 2006 (as amended). They are also responsible for safeguarding the assets of the charity and hence taking reasonable steps for the prevention and detection of fraud and other irregularities. The Trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Approved by the Trustees and signed on their behalf by:

Sue Evans

Name: Date:

Sue Evans 5 June 2023

Raindrops at Dusk by Sarah Loudon, George Watson's College My Place Photography Secondary commended

INDEPENDENT EXAMINER'S REPORT TO THE MEMBERS OF SCOTTISH CIVIC TRUST FOR THE YEAR ENDED 31 MARCH 2023

The Trust's Accounts for the year to March 31, 2023 have been independently examined by Wylie and Bisset LLP. The Examiners report was unqualified. Their Report is available in the full version of the Accounts which are downloadable from www.scottishcivictrust.org.uk.

STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDING 31 MARCH 2023

(Including an Income and Expenditure account)

		Unrestricted Funds	Restricted Funds	Total Funds	Total Funds
	Note	2023	2023	2023	2022
		£	£	£	£
Income and endowments from:					
Donations and legacies	4	5,491	1,400	6,891	6,225
Charitable activities	5	26,591	224,862	251,453	244,357
Investments	6	2,478	-	2,478	1,700
Total Income		34,560	226,262	260,822	252,282
Expenditure on:					
Investment management costs	8	234	-	234	228
Charitable activities	10	31,859	237,919	269,778	274,204
Total Expenditure		32,093	237,919	270,012	274,432
Net income and net movement in funds before gains and losses on investments		2,467	-11,657	-9,190	-22,150
Net Gain on Investments		-1,084	-	-1,084	2,283
Net income/(expenditure)		1,383	-11,657	-10,274	-19,867
Transfers between funds		-	-	-	-
Net movement in funds		1,383	-11,657	-10,274	-19,867
Funds reconciliation					
Total Funds brought forward	19	180,078	115,392	295,470	315,337
Total Funds carried forward	19	181,461	103,735	285,196	295,470

The Statement of Financial Activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

BALANCE SHEET AS AT 31 MARCH 2023

(Including an Income and Expenditure account)

	Note	Total Funds 2023	Total Funds 2022
		£	£
Fixed assets:			
Tangible assets	14	148,207	149,413
Investments	15	46,147	47,230
Το	tal Fixed Assets	194,354	195,798
Current assets:			
Debtors	16	11,194	37,463
Cash at bank and in hand		92,562	79,448
Total	Current Assets	103,756	116,911
Liabilities:			
Creditors falling due within	17	-12,914	-18,084
one year			
Net	Current Assets	90,842	98,827
	Net Assets	285,196	295,470
The funds of the charity:			
Restricted income funds	19	103,735	115,392
Unrestricted funds	19	181,461	180,078
Tot	al charity funds	285,196	295,470

Approved by the Trustees and signed on their behalf by:

Name: Sue Evans Date: Name: John K Mason

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2023

1. Accounting Policies

Available in the full version of the accounts downloadable from <u>www.scottishcivictrust.org.uk</u>.

2. Legal status of the Charity

The charity is a registered Scottish charity.

3. Related party transactions and Trustees' expenses and remuneration

Available in the full version of the accounts downloadable from <u>www.scottishcivictrust.org.uk</u>.

4. Income from donations and legacies

Available in the full version of the accounts downloadable from <u>www.scottishcivictrust.org.uk</u>.

5. Income from charitable activities

	2023	2022
	£	£
Grants	224,862	217,971
Rental Income	25,911	25,146
Consultancy fee income	-	-
Affiliation fee income	680	1,240
	251,453	244,357
6. Investment income	2023	2022
	£	£
Dividends and interest on listed investments	1,966	1,695
Bank interest	512	5
	2,478	1,700

7. Investment management costs

Available in the full version of the accounts downloadable from <u>www.scottishcivictrust.org.uk</u>.

8. Allocation of governance costs

	2023	2022
	£	£
Independent Examiners remuneration Independent Examiners remuneration	2,052	2,100
- under accrual in prior year		420
	2,052	2,520

	2023	2022
	Total	Total
	£	£
Staff and Travel	196,678	175,130
Premises Expenses	16,634	13,081
Printing Promotions and Awards	21,365	14,946
Computer and Web costs	12,108	10,368
General Expenses	9,197	9,670
Contractor fees for My Place Mentoring	-	29,141
Professional fees	9,322	15,532
Memberships & subscriptions	1,216	934
Conference costs	-	1,444
Depreciation	1,206	1,438
Governance Costs (Note 9)	2,052	2,520
	269,778	274,204

9. Analysis of expenditure on charitable activities

10. Analysis of staff costs and remuneration of key management personnel

Available in the full version of the accounts downloadable from <u>www.scottishcivictrust.org.uk</u>.

11. Net income/(expenditure) for the year

Available in the full version of the accounts downloadable from <u>www.scottishcivictrust.org.uk</u>.

12. Government Grants

Available in the full version of the accounts downloadable from <u>www.scottishcivictrust.org.uk</u>.

13. Tangible Fixed Assets

	Heritable Property	Furniture & Fittings	Total
	£	£	£
Cost			
At 1 April 2022	255,853	54,123	309,976
Additions	-	-	-
Disposals	-	-	-
At 31 March 2023	255,853	54,123	309,976
Depreciation			
At 1 April 2022	115,849	44,714	160,563
Charge for the year	-	1,206	1,206
Eliminated on disposals	-	-	-
At 31 March 2023	115,849	45,920	161,769

Net book value

At 31 March 2023	140,004	8,203	148,207
At 31 March 2022	140,004	9,409	149,413

At 31 March 2023 all assets were used for charitable purposes.

14. Fixed Asset Investments

	2023	2022
Movement in fixed asset listed investments	£	£
Market value brought forward at 1 April 2022	47,230	44,947
Additions to investments at cost	-	-
Disposals at carrying value	-	-
Net gain on revaluation	-1,084	2,283
Market value as at 31 March 2023	46,146	47,230

15. Debtors

	2023	2022
	£	£
Trade debtors	1,775	11,706
Accrued income	423	324
Prepayments	6,385	6,233
Other debtors	2,611	19,200
	11,194	37,463

16. Creditors: amounts falling due within one year

	2023	2022
	£	£
Trade debtors	7.622	5,709
Prepayments	2,250	10,000
Other debtors	3,042	2,375
	12,914	18,084

17. Deferred income

Available in the full version of the accounts downloadable from <u>www.scottishcivictrust.org.uk</u>.

18. Analysis of charitable funds

Available in the full version of the accounts downloadable from <u>www.scottishcivictrust.org.uk</u>.

18. Analysis of charitable funds (continued)

Available in the full version of the accounts downloadable from <u>www.scottishcivictrust.org.uk</u>.

19. Net assets over funds

Available in the full version of the accounts downloadable from www.scottishcivictrust.org.uk.

20. Lease Commitments

Available in the full version of the accounts downloadable from <u>www.scottishcivictrust.org.uk</u>.



Outside the Shopping Centre by Imogen Campbell, Canal View Primary My Place Photography Primary winner

Get in touch with the Scottish Civic Trust

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